



A diagram showing a horizontal line segment with endpoints labeled 20 and 17. A point labeled M is located at the midpoint of the segment. A double-headed arrow is drawn above the segment, and a single-headed arrow is drawn below the segment, both pointing from M to the endpoints. The letters M are placed above and below the segment, and the numbers 20 and 17 are placed at the endpoints.

$$\begin{array}{c} \text{M} \\ \longleftrightarrow \\ 20 \quad \quad 17 \\ \text{M} \end{array}$$



Our objective?
A feeling of sweet serendipity.

MOTO MALLORCA 2017

27TH SEPTEMBER —
1ST OCTOBER

By definition, serendipity is found when one accidentally stumbles upon something truly wonderful, especially when not expected.

We are hereby delighted to provide you with a brief overview of Moto Mallorca 2017, and invite you to a bespoke rally experience that aims to achieve just that: a feeling of serendipity.

Back by popular demand as we enter our third year, planning has commenced to ensure that for both first time and returning participants, doors into some of the most exclusive locations Mallorca has to offer are opened for the first time, and that new experiences are discovered. Some things will remain the same however: the unchallenged and varied beauty the island has to offer; the essence of balanced competition and spontaneous camaraderie; and, of course, a shared passion for one thing in particular... classic cars.

Join us for four nights and five days of exuberant exploration, breathtaking roads and vistas, truly stunning accommodation and fine dining.

Let us help make Mallorca your new haven.

*“We do not travel to
arrive, but for the
sake of travelling.”
— Goethe*



Programme

Wednesday 27th September

Individual arrival at your leisure with private airport transfers from Palma de Mallorca airport to undoubtedly one of the best hotels on the island, Cap Rocat. Please feel free to arrive earlier and come and enjoy the magnificent former military fortress high up in the cliffs, with breathtaking views of the sea and Palma. Stunningly blended into the landscape in the bay of Palma de Mallorca, this hotel has been totally refurbished by the famous Mallorcan architect, Antonio Obrador, without altering its unique architecture and its natural environment.

In the evening we will convene for the first time for sundowners on the roof terrace of the fortress, as we watch the sun set over the ocean. This will be followed by a torchlit welcome dinner in the courtyard of the fortress to mark the beginning of Moto Mallorca 2017.

Thursday 28th September

Thursday will present a leisurely morning start to allow you to soak in the sun and feel the mediterranean vibes in the comfort of your room, as breakfast will be brought to you on your own private terrace.

After breakfast, there will be a short rally briefing before we gather at the start line and the checkered flag drops for Moto Mallorca 2017.

From here we will set off north west, passing Santa Eugenia, towards the Serra d'Alfàbia mountains. Here we will stop for lunch, nestled in the heart of the mountains, to enjoy breathtaking views of the Puig de s'Alcadena.

After lunch we will head north before crossing the Serra Tramuntana mountains, towards the picturesque town of Fornalutx. We will drive through the orange valley of Sóller before arriving in the village of Deià.

The small coastal village of Deià is easily one of the prettiest villages on the island and has long been a magnet for famous creative minds, as well as holding UNESCO World Heritage Site status. Here you will find our stunning 5* home for two nights, La Residencia. You will have time to relax and freshen up before a cocktail reception in a unique location to watch the sun set, and a delicious Al Fresco dinner held on the terrace of the Cafe Miro restaurant, where you will find some of the Spanish artist's original works.

Friday 29th September

Now halfway through Moto Mallorca 2017, we have another relaxed start on Friday morning to allow you to have breakfast in your own time and enjoy the culture and outstanding views around you at La Residencia. From here we will set off towards the historic town of Valldemossa and continue south west past Esporles, to Puigpunyent.

Passing Puigpunyent we will continue to Port D'Andratx, a very stylish port and considered to be one of the loveliest in the Mediterranean, before arriving nearby in Sant Elm for lunch, across from the uninhabited island of Sa Dragonera.

After lunch we will head up along the coast, through the small towns of Estellencs and Banyalbufar and then back to Deià for the second of our two nights at the beautiful La Residencia. Here we will have dinner Al Fresco style but this time in their renowned El Olivo restaurant, with our own private terrace as we watch the sun go down over the mountains.

Saturday 30th September

On Saturday, following breakfast, we will leave Deià and drive back north towards Sóller, crossing through the Tramuntana mountains once more, before taking a change of direction as we drive west through the Serra de Son Camps area and reach the heart of Mallorca, Palma. Palma boasts a stunning contrast between the traditional architecture of the impressive cathedral, palace and old town, against the cool maritime feel as the second biggest marina in the Mediterranean.

We will stop here for the first time ever in Moto Mallorca history, at the famous Port Blanc restaurant for lunch, whilst admiring views of the beautiful boats with our cars lined up directly in front of them. This is sure to be a moment to remember.

After lunch we will begin our final stint of the rally, heading west on the less winding, fast roads, through corn and olive fields. After a short drive we will reach our final destination, the outstanding private Finca S'Alqueria Blanca. Here you will take part in the final driving tests of the rally, before crossing the finishing line and being greeted with a chilled glass of Champagne to celebrate the end of Moto Mallorca 2017.

You will have plenty of time to sit back, relax and get ready for the final evening of the rally... with a twist. There will be fireworks, there will be surprises and there will be prizes!

Sunday 1st October

On Sunday, we invite you to a relaxed barbecue lunch at the Finca S'Alqueria Blanca's secret garden. This will be the perfect opportunity to share stories from the rally, as well as the party, over some delicious light Spanish delicacies, and enjoy each other's company for the final time, before heading home at your own convenience.



This would be the perfect time for you to refer back to the first page and tell us...

Did we achieve our objective?



Points To Note

Entry Fee

Our entry fee covers all of the below, per car, for two people:

- 5* accommodation for four nights
- Breakfast and lunches
- Coffee stops
- Reception cocktails
- Three-course evening meals accompanied with wine and soft drinks
- Final night awards dinner and entertainment
- Presents
- Route Books
- Regularities to test your driving skills throughout the rally
- Private airport transfers
- Breakdown support
- Luggage service
- and lots more along the way!

Accommodation is based on one double or twin room per booking. Please contact us for additional guests, rooms and upgrade requests, which may be available with a surcharge.

If you wish to extend your stay on the island for a longer holiday, we can offer further assistance with hotel recommendations and bookings as per your requirements.

Car Transport

We encourage you to make plans as soon as possible to organise your car transportation.

For transporting your car we recommend our event logistics partners, **Incarnation**, who can offer special rates on car transportation from the UK and other countries to Mallorca. Please contact Incarnation quoting ‘Moto Mallorca’ to receive your quote (see overleaf for contact details). Your car will be delivered to and collected directly from the hotels.

If you intend to drive down, there are ferries from Plymouth or Portsmouth to Santander or Bilbao, and then from Barcelona to Mallorca. Please contact us if this is your intention, as assistance is required with ferry transfers.



Application Form

We kindly ask you to return the application form, which includes additional details, no later than the 21st July 2017.

And so the countdown begins. We are already excited to welcome you to the island of Mallorca for Moto Mallorca 2017 and would be delighted should you be able to join us.

Get In Touch

We aim to cover all your requirements whilst you're with us, but please don't hesitate to contact us with any questions.

Georgina King

+44 7827 446333
georgiek@bellebespoke.com

Katarina Kyvalova

+49 172 4685867
Katarina@bellebespoke.com

Mary Reeve – Incarnation

+44 7901 711818
Mary@incarnation.co.uk





BELLE BESPOKE

EVENTS | MOTORING | MANAGEMENT